

A gift for you and your baby

Want to be rewarded for taking the right steps toward a healthy pregnancy and delivery? When you join the UMR Maternity CARE program, you'll have the opportunity to earn a \$300 reward card plus a free pregnancy or infant care book of your choice. You'll also get access to coaching and educational materials from an OB-GYN nurse via phone calls and the CARE app, powered by Vivify Health.

To qualify for a reward card, you must:

- enroll in first or second trimester
- remain engaged in the program during the entire pregnancy
- complete the post-partum call and survey

Don't miss out on \$300 for giving your baby a healthy start.

GET STARTED

Your first step is to enroll in the Maternity CARE program.



Call 1-844-604-6244 OR scan the QR code to complete the enrollment form online.

